



# STYGIAN MEDIA

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## PRESS KIT

**2026**

*Canada's premier multi-platform horror media hub*

[www.stygianmedia.ca](http://www.stygianmedia.ca)

[minion@stygiansociety.com](mailto:minion@stygiansociety.com)

@stygianmedia on Instagram, TikTok, Facebook, and X

@stygianmediaofficial on YouTube

## ABOUT STYGIAN MEDIA

### Who We Are

Stygian Media is Canada’s premier independent horror media hub. A Montreal-based company publishing dark fiction and producing bilingual paranormal video content, with a creator-first ethos at the centre of everything it does.

Emerging from The Stygian Society publishing house and the Haunted Montreal YouTube channel, Stygian Media brings print, digital, and video under one brand dedicated exclusively to homegrown Canadian horror voices. Since 2023 the company has published five issues of The Stygian Zine, three standalone books, and produced over 300 bilingual videos, building a coast-to-coast retail presence and a growing community of readers, viewers, and creators.

*“Canadian horror has always punched above its weight. We just haven’t had a home that was built for it. Stygian Media is that home. Every publication we release, every video we produce, every creator we support is a statement that Canadian dark fiction deserves to be front and centre.”*

— Holly Rhiannon, Founder & CEO

4,700+

YouTube Subscribers

2,220+

Instagram Followers

300+

Videos Produced

50+

Contributors Published

### At a Glance

<b>Founded</b>	2026 (emerging from The Stygian Society, est. 2023)
<b>Based in</b>	Montreal, Quebec, Canada (Hochelaga-Maisonneuve)
<b>Focus</b>	Canadian horror fiction, paranormal video content, and creator support
<b>Languages</b>	English and French (bilingual video content and select publications)
<b>Legal Structure</b>	Sole Proprietorship
<b>Website</b>	www.stygianmedia.ca
<b>YouTube</b>	@stygianmediaofficial
<b>Instagram / TikTok / X / Facebook</b>	@stygianmedia
<b>Press Contact</b>	minion@stygiansociety.com

## Boilerplate

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*Stygian Media is a Montreal-based independent horror media company publishing dark fiction and producing bilingual paranormal video content. Founded by author and creator Holly Rhiannon, Stygian Media champions homegrown Canadian voices across print, digital, and video platforms, with a commitment to human creativity, fair creator compensation, and authentic storytelling. Publications are available at [stygianmedia.ca](http://stygianmedia.ca) and at independent bookshops across Canada.*

## FOUNDER BIO

### Holly Rhiannon — Founder & CEO



*Photo by Cimmerian*

Holly Rhiannon is a Montreal-based author, publisher, and content creator, and the founder of Stygian Media. With over fifteen years of experience across creative production, publishing, visual arts, and media, she has built one of Canada's most distinctive independent horror platforms from the ground up; without institutional backing, without a marketing budget, and without compromising on the quality or integrity of the work.

Born in Winnipeg, Manitoba, Holly studied Fine Arts at the University of Manitoba and holds an Honours Diploma in Professional Photography from RRC Polytech, as well as a certification in Product Management from BrainStation. Her background spans fiction writing, event production, editorial development, and on-camera performance, including a role in Canadian filmmaker Adam Brooks' TROMA-produced cult film *Father's Day*.

She co-founded Drawn & Plastered in Winnipeg, a bi-monthly drink-and-draw arts event that ran for several years and was covered multiple times by the Winnipeg Free Press and The Uniter. After relocating to Montreal in 2015, she channelled that community-building instinct into the horror literary space, launching The Stygian Society in 2023 and growing it into a multi-platform operation now operating as Stygian Media.

As founder and host of Haunted Montreal, Holly has produced over 300 bilingual (French and English) paranormal videos, growing the channel to 4,700+ subscribers. She has appeared on CBC Radio's *Let's Go with Sabrina Marandola*, led The Beat 92.5 Breakfast Club hosts on a haunted ghost tour, and been featured in *ImaginAtlas'* coverage of Expozine 2024.

Holly is a vocal advocate for human-centred creativity in the age of AI. In 2024, she resigned her position as a NaNoWriMo Municipal Liaison in public objection to the organisation’s acceptance of AI-generated work in creative competitions, a principled stand that drew attention within Canadian literary circles and reinforced her reputation as a credible voice on questions of creative integrity. Stygian Media’s AI-free mandate and The Order of the Written Word writing community are direct extensions of that commitment.

She is the daughter of Lovern Kindzierski, a respected Canadian writer, colourist, and illustrator with credits at DC Comics, Marvel, and Renegade Arts Entertainment.

Location	Montreal, Quebec, Canada
Education	Diploma in Professional Photography (Honours), RRC Polytech; Certification in Product Management, BrainStation
Press Contact	<a href="mailto:minion@stygiansociety.com">minion@stygiansociety.com</a>

## PUBLICATION CATALOGUE

### Books

#### The Stygian Collection — An AuthorTube Anthology (2023)

##### The Stygian Collection

*An AuthorTube Anthology*

2023



Twenty-four voices explore the full spectrum of dark fiction; horror, murder mystery, surreal poetry, and philosophical musings, each finding their own twist on the meaning of “Stygian.” From the ancient past to the dystopian future, this Kickstarter-funded debut anthology (CA\$6,761 raised from 73 backers) introduced The Stygian Society to the broader community. Edited by Pamela Kat Johnson & Holly Rhiannon.

#### Dark Flock (2024)

##### Dark Flock

*by Matt Poll*

2024



A curated collection of feathered flash fiction by Montreal author Matt Poll, introducing the genre of “Twilight Zone Birding.” From post-apocalyptic birding expeditions to eerie encounters with surreal avian forces, the stories

navigate twisted narratives set in Denmark, Korea, and beyond — where the line between the natural and the supernatural blurs. Published by The Stygian Society.

*“From weaponized migratory birds to the dangers of birding at the Museum of Creation, Poll glides through the anxiety of the apocalypse and living in the end times. This debut collection tackles themes of transformation, decay, and extinction through the lens of birders and birding and is sure to set your mind aflutter with disquieting dreams and darkness. Truly a fine flock of feathered flash fiction!”*

— **Chadwick Ginther, Aurora Award-winning author of Khyber and the Thunder Road series**

*“Did I know that I wanted to read a collection of dark-toned, bird-themed short stories? No. And yet, as soon as I started reading these well-crafted works from around the world, my imagination took flight in the most amazing ways. A very engaging collection from the good people at the Stygian Society!”*

— **Andrew Davidson, Sunburst Award-winning author of The Gargoyle**

## The Christmas Bird Diary | Le carnet de l'oiseau de Noël (2024)

**\*Note:** this book is no longer being circulated by Stygian Media but instead by imprint ‘Back to the Garden’

### The Christmas Bird Diary

*Le carnet de l'oiseau de Noël — by Matt Poll*

2024



Set against the backdrop of a snowy 1960s Montréal, *The Christmas Bird Diary* follows Mairin Lang, a university student returning home for the holidays. What begins as a typical family Christmas becomes an intriguing scientific mystery when Mairin discovers her late grandfather Murray's ornithological diary. Available in English and French. Illustrated by Dan Svatek. Published by The Stygian Society.

*“It would be hard to find a Christmas story more Canadian than *The Christmas Bird Diary*. Winter. History. War and Peace. Les oiseaux. And above all else, something quirky — in this, quirky being the revelation of the soul of who we Canadians are and have likely always been. Bravo Matt Poll. You have touched a nerve — the very way we hope others see us — Canucks. Joyeux Noël.”*

— **David Bouchard, Governor General's Award-winning author of The Song Within My Heart and the White Raven-awarded Aboriginal Carol**

*“A magical tale of snowbirds and a granddaughter’s quest. The perfect story to read curled up by a fire with a cup of eggnog in hand. A perfect gift at Christmastime.”*

— Will Ferguson, Giller Prize-winning author of *419* and *Coal-Dust Kisses: A Christmas Memoir*

### 13 Haunted Nights (2024)

#### 13 Haunted Nights

*A collection of new classic horror*

2024



Dear reader, enter these dark pages of cursed gardens and haunted forests. Across 13 Haunted Nights, uncover forgotten pacts, ghostly whispers, and ancient evils. Each story reimagines classic horror, gathered into a night-by-night journey through fear, suspense, and literary influence. The Stygian Society preserves the macabre, inviting you back to its roots and dark traditions.



# THE STYGIAN ZINE

## A Bi-Annual Canadian Horror Magazine

The Stygian Zine is a Canadian literary horror magazine publishing original fiction, poetry, and visual art. Each issue is built around a central theme, drawing on 50+ contributors published across all issues to date. Print issues are \$15 CAD; digital issues are \$5 CAD. Available at [stygianmedia.ca](http://stygianmedia.ca) and at independent bookshops across Canada.

Issue	Date	Theme	Pricing
Issue 1	January 2024	Stygian	\$15 CAD print / \$5 CAD digital
Issue 2	July 2024	The Witching Hour	\$15 CAD print / \$5 CAD digital
Issue 3	January 2025	Slices of Life	\$15 CAD print / \$5 CAD digital
Issue 4	July 2025	The Old Gods	\$15 CAD print / \$5 CAD digital
Issue 5	January 2026	Love Lies Dying	\$15 CAD print / \$5 CAD digital

MEDIA COVERAGE

Press Mentions & Appearances

CBC Radio (2024)	Founder Holly Rhiannon featured on Let’s Go with Sabrina Marandola discussing AI in creative writing
The Beat 92.5 (2024)	Holly led The Beat Breakfast Club hosts on a haunted ghost tour of Montreal; featured across two broadcast segments
ImaginAtlas (2024)	Featured in Beyond Comics: Reports from Expozine 2024
Winnipeg Free Press (2006–2012)	Multiple features on Holly’s arts initiatives including Drawn & Plastered and early creative work
The Uniter (2013)	Feature on Drawn & Plastered, the bi-monthly arts event co-founded by Holly in Winnipeg

WHERE TO FIND US

Retail Partners

Stygian Media publications are stocked at independent bookshops and cultural institutions across four Canadian cities.

MONTREAL	TORONTO	WINNIPEG	CALGARY
Argo Books Encore Books & Records Phoenix Books The Redpath Museum	Little Ghost Books Type Books	Raven’s End	Shelf Life Books Owl’s Nest Books Nocturne Books

Online

Books & E-Books	www.stygianmedia.ca and Amazon Canada
The Stygian Zine (digital)	www.stygianmedia.ca
The Stygian Zine (print)	Produced and fulfilled via Blurb (Canadian print-on-demand)

## CONTACT & MEDIA ASSETS

### Press Contact

Email	<a href="mailto:minion@stygiansociety.com">minion@stygiansociety.com</a> , <a href="mailto:sprite@stygiansociety.com">sprite@stygiansociety.com</a>
Website	<a href="http://www.stygianmedia.ca">www.stygianmedia.ca</a>
YouTube	@stygianmediaofficial
Instagram	@stygianmedia
TikTok	@stygianmedia
Facebook	@stygianmedia
X	@stygianmedia

### Available Press Assets

The following assets are available upon request.

- Publication cover images — high-resolution files for The Stygian Collection, Dark Flock, The Christmas Bird Diary, and all Zine issues
- Press photo of Holly Rhiannon and other team members — high-resolution portraits
- Sample pages — available for review purposes for any current title
- Video content — clips and stills from Haunted Montreal and other series available for editorial use

### Review Copies

Review copies of all current publications are available to press and editorial outlets. Please reach out to [sprite@stygiansociety.com](mailto:sprite@stygiansociety.com) with your publication name, outlet type, and the title(s) you are interested in covering.

# STYGIAN MEDIA

*Canada's horror scene needs a home. This is it.*

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